

design proficiency

Graphic Design, Photography,
Color Correction, Digital Manipulation,
Video Production, Exhibit Booth Graphics,
Creative Writing, Web Design,
Email Design, **CSS**, HTML

software proficiency

Adobe Creative Suite (Indesign, Photoshop,
Illustrator, Dreamweaver, Flash) Acrobat,
Final Cut Studio, Google Sketchup,
MS Office (Excel, Word, Powerpoint)
Marketo for email deployment

Joseph Frederick Allen

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experience

2005 – Present

Senior Graphic Designer

American 3B Scientific | Tucker, GA

Responsibilities Include

- Art directs graphics support
- Responsible for catalog covers and all advertising design
- Manages catalog layout and design
- Art directs all email campaigns
- Shoots all product photography
- Website layout and design
- Responsible for video production and design
- Company liaison attending press checks
- Manages quotes and paper orders for all catalogs

2004 – 2005

Senior Graphic Designer

Westminster Ceramics | Tucker, GA

1999 – 2003

Art Director

Martin Kilpatrick Co. | Wilson, NC

1995 – 1999

Graphic Designer

Overtons | Greenville, NC

education

1993 – 1995

Associate Degree, Graphic Design

Pitt Community College | Greenville, NC